



2016 U.S. ADVERTISING RATE CARD

RATE BASE: 550,000 · **FREQUENCY:** WEEKLY

| | |
|-------------------|-----------|
| FOUR COLOR | 1X |
| PAGE | \$80,970 |
| SPREAD | \$161,940 |

| | |
|-------------------------|-----------|
| COVERS | 1X |
| 2ND COVER SPREAD | \$194,090 |
| 3RD COVER | \$89,305 |
| 4TH COVER | \$101,210 |

▶ **PREMIUM CHARGES**

No bleed charge

▶ **SPECIALTY UNITS**

Rates and production specifications available upon request

▶ **FREQUENCY DISCOUNTS**

Check with your sales representative

All rates are gross.