



MOBILE

PLACEMENT	SIZE	FILE SIZE	SUBSEQUENT FILE SIZE	FORMATS ACCEPTED	SERVING
LEADERBOARD	320x50	40K	N/A	.jpg, .gif, HTML5	3rd
RECTANGLE	300x250	40K	60K	.jpg, .gif, HTML5	3rd
PULL UNIT	320x50>320x480	40K	60K	HTML5	3rd
PORTRAIT UNIT	300x600	40K	60K	.jpg, .gif, HTML5	3rd

VIDEO

PLACEMENT	SIZE	FILE SIZE	SUBSEQUENT FILE SIZE	FORMATS ACCEPTED	SERVING
WELCOME AD	680x480	5MB	60K	mp4, vast, or vpaid tag	3rd
IN-CONTENT UNIT	Responsive	5MB	N/A	mp4, vast, or vpaid tag	3rd
EXPANDABLE VIDEO UNIT	Responsive	N/A	N/A	YouTube URL	1st

*All video units can run cross platform.

*Audio must be user-initiated.

*5 business day lead time required.