



## 2018 U.S. ADVERTISING RATE CARD

RATE BASE: 550,000 | FREQUENCY: WEEKLY

|                          |                 |
|--------------------------|-----------------|
| <b>FOUR COLOR</b>        | <b>1X</b>       |
| PAGE                     | \$80,970        |
| SPREAD                   | \$161,940       |
| <b>COVERS</b>            | <b>1X</b>       |
| 2ND COVER SPREAD         | \$194,090       |
| 3RD COVER                | \$89,305        |
| 4TH COVER                | \$101,210       |
| <b>ISSUE TAKEOVER</b>    | <b>100% SOV</b> |
| REQUIRES MINIMUM 5 P4CBS | \$566,790       |

### ▶ PREMIUM CHARGES

No bleed charge

### ▶ SPECIALTY UNITS

Rates and production specifications available upon request

### ▶ FREQUENCY DISCOUNTS

Check with your sales representative

ALL RATES ARE GROSS.