



MOBILE

PLACEMENT	SIZE	FILE SIZE	SUBSEQUENT FILE SIZE	FORMATS ACCEPTED	SERVING
MOBILE SCROLL	320x50	40K	N/A	.jpg, .gif, HTML5	3rd
LEADERBOARD	320x50	40K	N/A	.jpg, .gif, HTML5	3rd
RECTANGLE	300x250	40K	60K	.jpg, .gif, HTML5	3rd

VIDEO

PLACEMENT	SIZE	FILE SIZE	SUBSEQUENT FILE SIZE	FORMATS ACCEPTED	SERVING
IN-CONTENT UNIT	600x337	5MB	N/A	mp4	3rd
MOBILE VIDEO UNIT	300x200	N/A	N/A	mp4	1st

*ALL VIDEO UNITS CAN RUN CROSS PLATFORM.

*AUDIO MUST BE USER-INITIATED.

*5 BUSINESS DAY LEAD TIME REQUIRED.

*FOR MORE INFORMATION ON PRICING & PROPOSALS, PLEASE CONTACT YOUR SALES REPRESENTATIVE