DESKTOP

PLACEMENT	SIZE	FILE SIZE	SUBSEQUENT FILE SIZE	FORMATS ACCEPTED	SERVING
LEADERBOARD	728x90	40K	60K	.jpg, .gif, Flash, HTML5	3rd
HALF PAGE	300x600	40K	60K	.jpg, .gif, Flash, HTML5	3rd
RECTANGLE	300x250	40K	60K	.jpg, .gif, Flash, HTML5	3rd

NEWSLETTER

PLACEMENT	SIZE	FILE SIZE	SUBSEQUENT FILE SIZE	FORMATS ACCEPTED	SERVING
LEADERBOARD OR HALF PAGE	728x90 or 300x600	40K	N/A	.jpg only	1st-Click Command Only

*ALL VIDEO UNITS CAN RUN CROSS PLATFORM.
*AUDIO MUST BE USER-INITIATED.
*5 BUSINESS DAY LEAD TIME REQUIRED.